

Sales leads

Catalogs

■ **Follett College Stores**, operator of 585 campus bookstores, features 110,000 textbook titles and campus-specific course packs on its new web site (Efollett.com). Follett is the world's largest operator of college bookstores and the largest wholesaler of used college textbooks. Send information on any titles that might be used for college courses (and include info on any college classes already using the book as a textbook) to: **Efollett.com**, Cliff Ewert, Book Buyer, Follett College Stores, PO Box 4507, Oak Brook IL 60522; 800-FOLLETT; email: cewert@fcs.follett.com; www.efollett.com.

■ **SchoolWise** features about 100 titles about schools (aimed at parents). Sample titles: *What Your First Grader Needs to Know*, *Creative Maladjustment*, *Bad Teachers*, and *California School Rules*. Send info to: School Wise Press, Steve Rees, Editor and Publisher, Publishing 20/20, 236 Moncada Way, San Francisco CA 94127; 415-337-7971; 415-337-1146; email: edit@schoolwisepress.com; www.schoolwisepress.com.

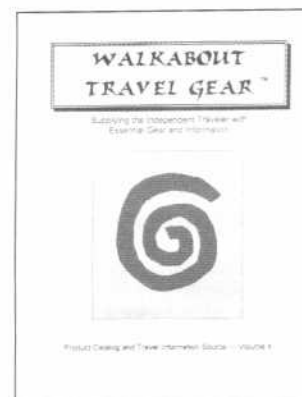
■ Featuring **cross-cultural or diversity** books dealing with social, educational, and business issues, the **Intercultural Press** catalog is mailed to 20,000 to 30,000 people every six to eight weeks. Of the 91 titles in the catalog, 15 to 20 are from other publishers. Sample titles: *The Global Advantage*, *Questions of Diversity*, *Individualism & Collectivism*, and *WeEuropeans*. Send info to: Intercultural Press Catalog, Toby Frank, President, PO Box 700, Yarmouth ME 04096; 207-846-5168; 207-846-5181; 800-370-2665; email: books@interculturalpress.com; www.interculturalpress.com.



■ More than 750 books and videos on **firearms, shooting, martial arts, self-defense, military/police science, survival, personal freedom, spying, knife fighting, and financial freedom** are featured in the **Paladin** catalog. Their 1997 sales were \$4 million. Send info to: Paladin Press, Jon Ford, Editorial Director, PO Box 1307, Boulder CO 80306-1307; 303-443-7250; 800-392-2400; fax: 303-442-8741; email: editorial@paladin-press.com; www.paladin-press.com. Peder Lund, Founder.

■ Books on the **underground economy, self-sufficiency, counter-culture, crime, drugs, self-defense, investigations, surveillance, conspiracies, life extension, money-making opportunities, sex, rock 'n roll, and other counter-culture subjects** are among the 800 titles featured in the **Loompanics** catalog and web site. Founded in 1975, the catalog's 1998 sales were \$1.8 million. Send info (no phone queries) to: Loompanics Unlimited, Michael Hoy, President, 337 Sherman Street, PO Box 1197, Port Townsend WA 98368-0997; 360-385-2230; 800-380-2230; fax: 360-385-7785; email: loompseeditor@olympus.net; www.loompanics.com.

■ **Travel books, apparel, and supplies** for the independent traveller are featured in the **Walkabout** catalog. They feature Lonely Planet travel guides as well as a few other select titles. In their catalog, they write, "If you know of a product you think we should stock, or have a Walkabout tip, please let us know." However, they are currently dealing "very little in books." Send info to: Walkabout Travel Gear, Brad and Gia Boyle, Owners, 88 E Center Street, PO Box 1115, Moab UT 84532; 435-259-4357; 800-852-7085; fax: 435-259-4974; email: bradandgia@walkabouttravelgear.com; www.walkabouttravelgear.com.



Learning centers

■ The **Boston Learning Society** features workshops on writing, cooking, art, gardening, mind & body, life changes, family, home, and entrepreneurship. This adult ed program reaches more than 100,000 people in the MetroWest area of Boston with their quarterly catalog of seminars and workshops. They love working with authors. In fact, they'll sell copies of authors' books on-site when they speak. If you'd like to do a workshop while in Boston, contact: Boston Learning Society, Andrew Swayze, Director of Programs, 1089 Great Plain Ave, Needham MA 02492; 781-453-9800; fax: 781-453-9801.

■ **Workshops on writing** are featured at San Antonio's independent literary center. Contact them if you are interested in doing a writing workshop: **Gemini Ink**, Nan Cuba, Executive Director, 121 W Woodlawn, San Antonio TX 78212; 210-734-9673; fax: 210-737-0688; email: GeminiInk@aol.com; www.GeminiInk.org.